

THE DONNIE SHELL LEGACY

*Cuisine for a Cause*

SPONSORSHIP OPPORTUNITIES

2025



## WHO WE ARE

The Donnie Shell Scholarship Foundation was originally created by Donnie and Paulette Shell to fill in the financial gap for students attending South Carolina State University. Our scholarships and endowment will fund a legacy of leaders that will impact future generations.

The proceeds from this dinner event will help expand our reach and resources to impact more lives by providing financial means for high-potential students to obtain a college education.

## WHAT WE DO

### LEGACY OF HOPE

We believe that no student should ever fail to benefit from an education due to a lack of resources. We will purposefully seek to break financial barriers that hinder scholars from pursuing their dreams.

### LEGACY OF STEWARDSHIP

We help students build a solid foundation by supporting, guiding, and inspiring them to be responsible with what has been entrusted to them.

### LEGACY OF EMPOWERMENT

We equip students to shape how they feel about themselves, their choices, their future, those around them, and their overall journey through life to make decisions that show ownership.

### LEGACY OF LEADERSHIP

Heart, perseverance, intentionality, and strength are woven into all aspects of the DSSF. We serve to make dreams come true for dynamic leaders and changemakers in our community.



November 13, 2025  
7:00 PM



The LeMont Restaurant  
1114 Grandview Ave.  
Pittsburgh, PA 15211

GET INVOLVED!  
SPONSORSHIP  
OPPORTUNITIES



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*Cuisine for a Cause*  
SPONSORSHIP OPPORTUNITIES

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**PRESENTING SPONSOR PACKAGE**

**\$15,000 ONE AVAILABLE**

- Prominently listed in all event materials as “Presented By” Sponsor
- Logo printed on custom event terrible towels
- Formal recognition from the stage
- Exposure in all media outreach and news releases
- On-screen name recognition in rotation on event screens
- Full-color back cover ad in Gala program + full page inside ad
- Option to present Scholarship Award on stage during the dinner
- Silent Auction presenting sponsor
- 2 reserved tables of 10 with premier seating at the Cuisine for a Cause Gala on Nov. 13,
- VIP meet and greet cocktail hour for your 20 guests with Donnie Shell and celebrity alumni and players prior to dinner
- Invitation for 2 to join Donnie Shell for a 2026 regular season Steelers home game with club seats and sideline passes
- VIP day at training camp for 4
- One Donnie Shell autographed jersey
- Social media exposure on Facebook, LinkedIn and Instagram

**TOUCHDOWN SPONSORSHIP PACKAGE**

**\$10,000 TWO AVAILABLE**

- Event signage and logo recognition
- Formal company recognition from event stage
- Full page ad in event program
- One reserved table of 10 with priority seating for Cuisine for a Cause Gala on Nov. 13
- VIP meet and greet cocktail hour for your 10 guests with Donnie Shell and celebrity alumni and players prior to dinner
- One Donnie Shell Autographed Jersey
- 4 Club tickets to 2026 Steelers regular season home game
- Social media exposure on Facebook, LinkedIn, and Instagram

**FIRST DOWN SPONSORSHIP PACKAGE**

**\$5000 FIVE AVAILABLE**

- Event signage and logo recognition
- Formal company recognition from event stage
- Half page ad in event program
- One reserved table of 10 for Cuisine for a Cause Gala on Nov. 13
- One full sized replica Donnie Shell signed helmet
- Social media exposure on Facebook, LinkedIn and Instagram



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MORE  
OPPORTUNITIES  
TO SUPPORT



THE DONNIE SHELL LEGACY  
*Cuisine for a Cause*  
SUPPORT OPPORTUNITIES

2025



**DONNIE SHELL**  
SCHOLARSHIP FOUNDATION  
*HELPING STUDENTS ACHIEVE*

**IN-KIND SPONSOR  
FOR DONATED ITEMS OR SERVICES\***

\*Categories include: Marketing, auction items, decor, design, photography, videography.

- Event signage and logo recognition
- Formal company recognition from event stage highlighting donated product or service
- Quarter page ad in event program
- Social media exposure on Facebook and Instagram
- Cuisine for a Cause Gala tickets\*\*

\*\*Number of tickets included will correlate with the value of products or services provided.

**INDIVIDUAL TABLES  
\$3000 FOR TABLE OF TEN**

- Dinner for ten guests
- 2 hour open bar
- Programming
- Silent Auction

**INDIVIDUAL TICKETS  
\$350**

- Dinner
- 2 hour open bar
- Programming
- Silent Auction



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2025

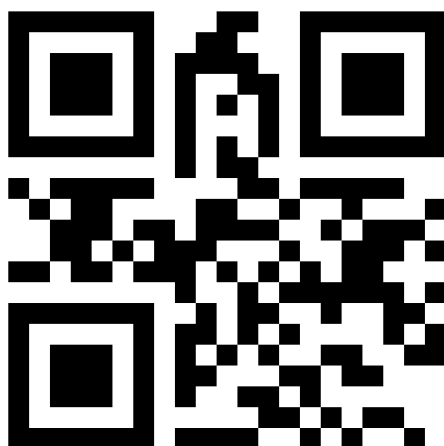


**CLAIM YOUR SPOT!**

To sign up for a sponsorship opportunity, buy a table, or an individual ticket, navigate to:

[bit.ly/4INlcrq](https://bit.ly/4INlcrq)

OR USE THE QR CODE:



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[DONATE@THEDSSF.COM](mailto:DONATE@THEDSSF.COM)